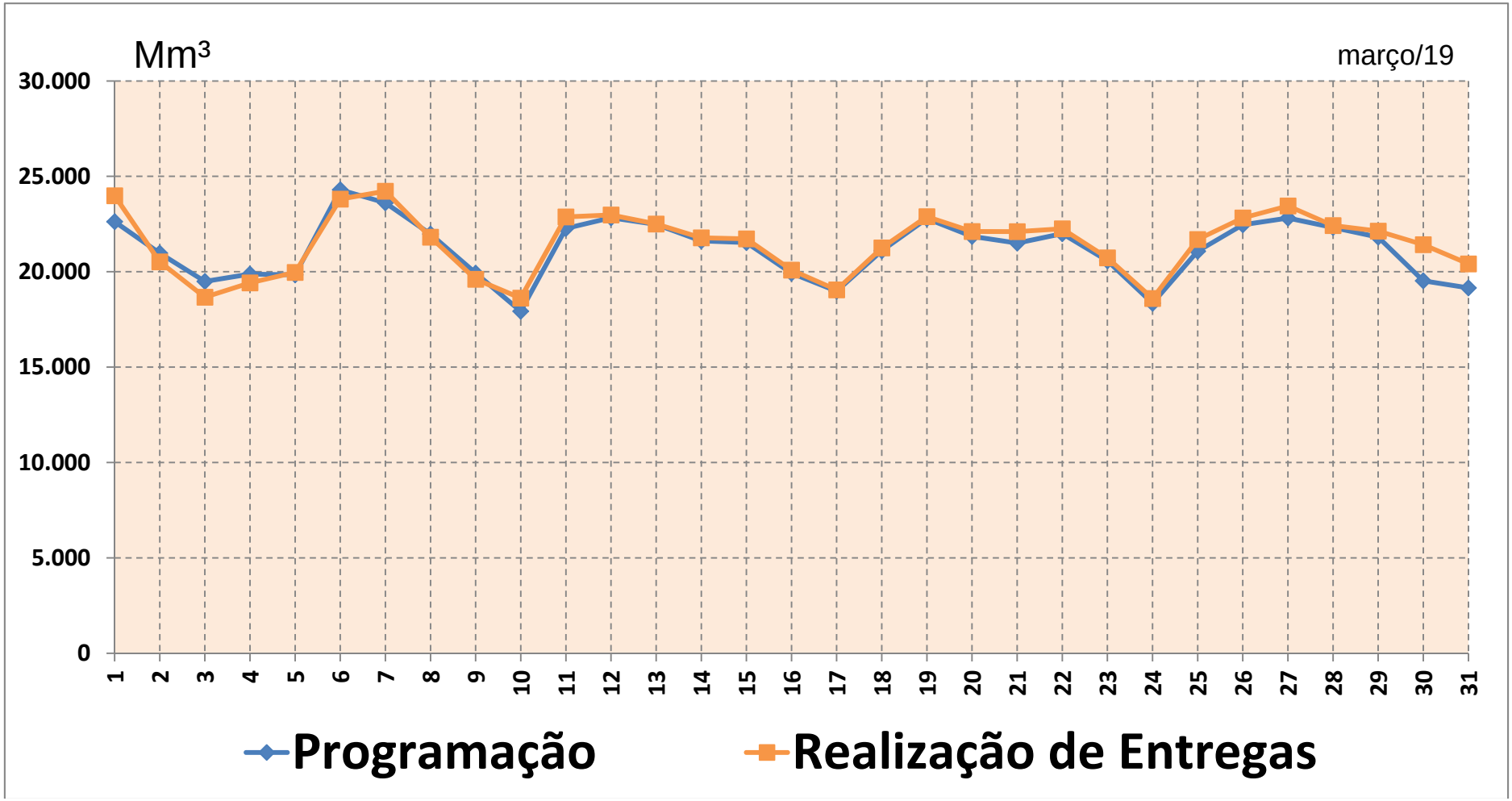PROGRAMAÇÃO X REALIZAÇÃO